



Thinkuknow parents and carers presentation (primary)

Protect your children from sexual abuse online

www.thinkuknow.co.uk/parents



This presentation will cover:



- Children online
- Live streaming and gaming
- What can you do?
- Thinkuknow resources for primary
- Thinkuknow resources for parents and carers
- Reporting to NCA-CEOP



New opportunities, role models and careers



Amongst other things, the internet provides:

Opportunities for creativity and careers.



Deepening relationships with friends and family.



Opportunities for learning.



Opportunities to gain support.



Engagement in world issues and getting your voice heard.





What is Thinkuknow?



Thinkuknow is the education programme provided by CEOP.

Thinkuknow offers resources for different audiences:

4-7

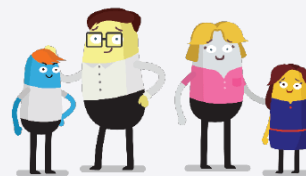
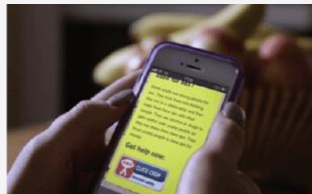
8-10

11-13

14+

Resources for those with special educational needs and disabilities (SEND)

Parents and Carers



Visit www.thinkuknow.co.uk for information and advice

Talk to your child



- Find a good time and place
- Think about how you are going to introduce the subject
- Explain any worries you may have

Listen. Don't judge. Learn...

- Where do they go online?
- What do they like?
- What don't they like?
- Make sure they know they can come to you



The World Changes. Children Don't.



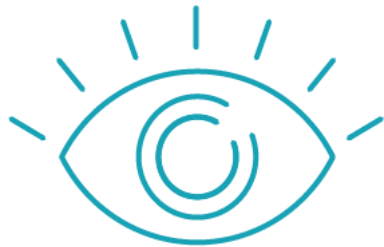
Understanding apps and games



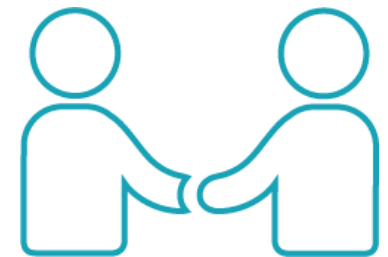
Sharing



Chatting



Viewing



Friending

Live streaming



- Broadcasting live videos over the internet. Unmoderated & unpredictable
- Hugely popular with primary aged children
- Potentially huge audiences



The risks

- Children may not understand the risks of broadcasting to strangers. Younger children are especially vulnerable to pressure and manipulation.
- Offenders can use flattery, threats, dares and tricks, or post multiple comments in order to pressurise a young person to do inappropriate things on camera.

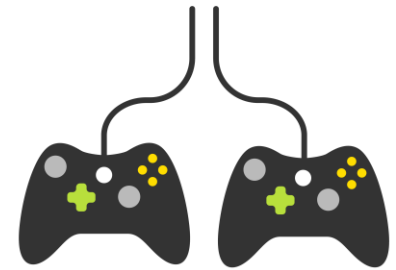


Online gaming



- Multi-player games
- Chat functions – instant messenger, voice over
- Risk from inappropriate content and contact

Risk factors



- Offenders can build relationships over online games
- Offenders use gifts in gaming to encourage children to trust them
- Moving from gaming to private platforms



PEGI



PEGI (The Pan-European Game Information age rating system) was established in 2003 to help European parents make informed choices

3+



Violence - Game contains depictions of violence

7+



Discrimination - Game contains depictions of, or material which may encourage, discrimination

12+



Sex - Game depicts nudity and/or sexual behaviour or sexual references

16+



Drugs - Game refers to or depicts the use of drugs

18+



Fear - Game may be frightening or scary for young children



Bad Language - Game contains bad language



#WhoisSAM?



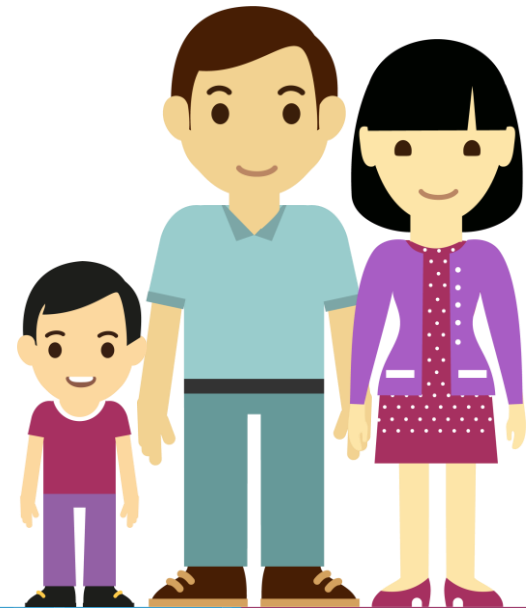
What can you do?



- Talk to your child about their life online
- Make sure your child knows they can always come to you for help and they won't be blamed
- Don't threaten to ban technology

Practical steps you can take

- Create a family agreement and regularly review
- Primary aged children should only be live streaming and gaming in public rooms
- Use parental controls
- Report any concerns to local police, CEOP or the NSPCC



Resources for primary aged children

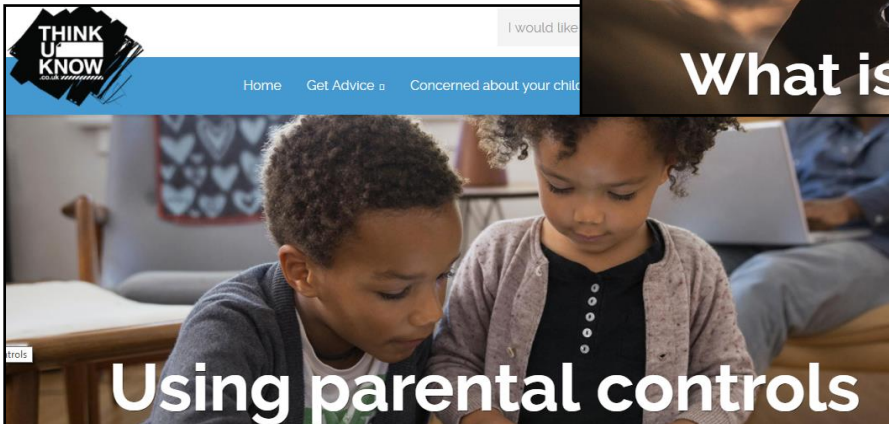
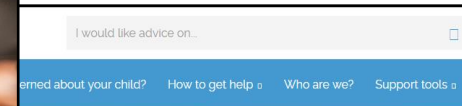
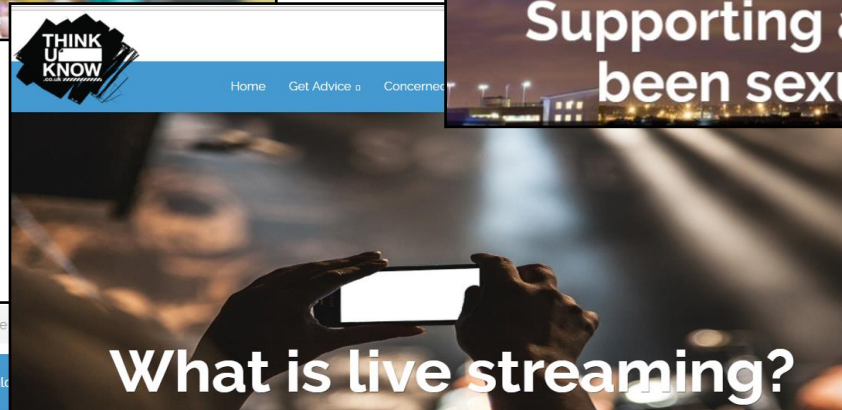
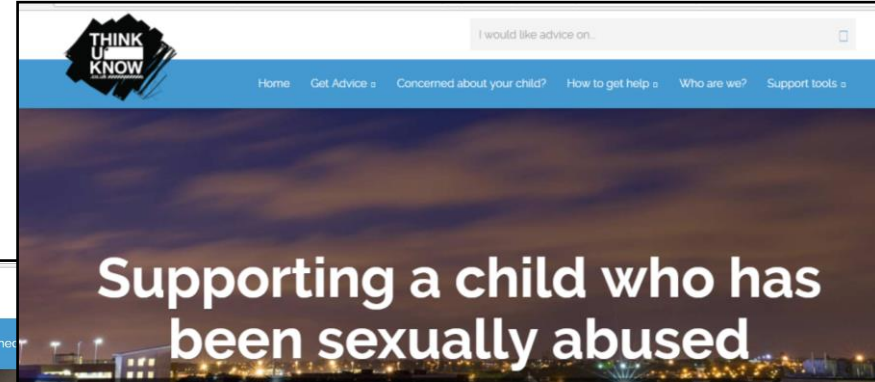
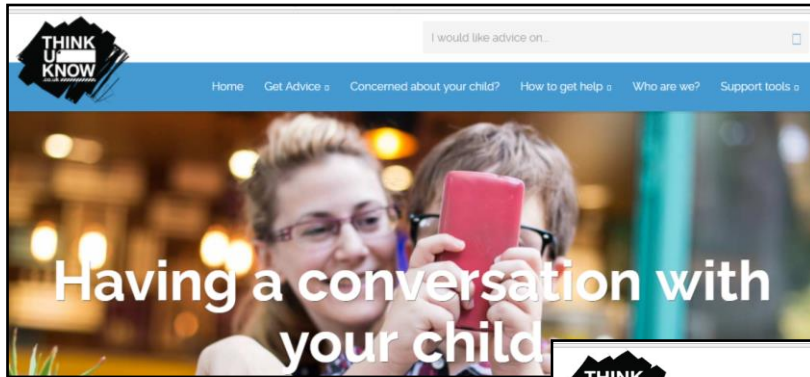


4-7s: Jessie & Friends

8-11s: Play Like Share & Band Runner Game



Resources for Parents and Carers





Help and advice for families in a digital world

Parent Info is a collaboration between [Parent Zone](#) and [NCA-CEOP](#), providing support and guidance for parents from [leading experts and organisations](#).

Reporting to NCA-CEOP – www.ceop.police.uk



A screenshot of the CEOP website landing page. At the top left is the CEOP logo and the text 'Child Exploitation and Online Protection command'. At the top right, there is a red button with a white icon of a person running and the text 'Quick exit'. The main heading is 'Are you worried about online sexual abuse or the way someone has been communicating with you online?'. Below this is a sub-heading 'Make a report to one of CEOP's Child Protection Advisors'. There are three columns of content: 'Should I make a report to CEOP?', 'What happens when I make a report?', and 'How can CEOP help me?'. Each column has a brief description and an icon (a computer monitor, a pencil and paper, and a speech bubble).



I am a child or a young person



You can change who you would like to see information for here

What happens when I report?

- a parent
- a worried friend
- a concerned adult

Staying up to date:



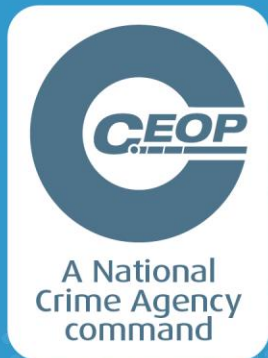
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www.ceop.police.uk/safety-centre

Please contact the CEOP Education team directly at ceopeducation@nca.x.gsi.gov.uk
If you have any queries or feedback on the training you have received.